

Editor-in-Chief & Advertisement inquiries

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Editorial staff

- Please see the latest Kliinlab issue at <https://www.skky.fi/kliinlab-lehti> for up-to-date information about the editorial staff (in Finnish)

Delivery of advertisements

- Piia Keljo, graphic designer
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Subscriptions and address changes

- **Jonna Pelanti**
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Congress calendar

- **Ilkka Penttilä**
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Printing office

- Offset Ulonen Oy, Tampere, Finland

Publisher

- Finnish Society of Clinical Chemistry (FSCC)

Bank account

Nordea Bank Finland Plc
IBAN FI97 1147 3000 2048 30
BIC DEAFIHH

Annual subscription 30 €

Publisher

Suomen kliinisen kemian yhdistys ry (SKKY)
Föreningen för klinisk kemi i Finland rf (FKKF)
Finnish Society of Clinical Chemistry (FSCC)

Distribution

1250 copies; clinical chemistry laboratories, hospitals, health centers and society members

PUBLISHING SCHEDULE AND THEME NUMBERS 2022

Number	Be issued	Ads	Articles	Theme numbers
1	week 13	28.2.	14.2.	IVDR
2	week 26	23.5	9.5.	Multi-themed
3	week 41	19.9.	5.9.	Multi-themed
4	week 51	21.11.	7.11.	Hematologia

ADVERTISEMENT SIZES AND INFORMATION

(For more information, please see page 2 of the Press Kit)

Size	Position	Width x height	Price
1/1	Front page	210 mm x 180 mm (+ bleed 3 mm)	1600 €
1/1	Back page	210 mm x 265 mm (+ bleed 3 mm)	1400 €
2/1	Center fold*	420 mm x 297 mm (+ bleed 3 mm)	2000 €
2/1	Inner fold*	420 mm x 297 mm (+ bleed 3 mm)	1800 €
1/1	Inner page	210 mm x 297 mm (+ bleed 3 mm)	1300 €
1/2	Inner page horizontal	210 mm x 147 mm (+ bleed 3 mm)	750 €
1/2	Inner page vertical	103 mm x 297 mm (+ bleed 3 mm)	750 €
1/4	Inner page	103 mm x 147 mm (+ bleed 3 mm)	300 €

*) Attn! While planning the adverts avoid that letters are cut at folding area. Alternatively totally avoid text running over the center line or e.g. adjusting the text spacing.

Prices VAT 0 %.

Discounts: A discount of 10 % from the 3rd advertisement and there on in the 39th volume of Kliinlab.

Advertisement material: Printable Adobe® Acrobat® pdf-file
Printing method: Offset, raster thickness 80 lines/cm
Colouring: 4/4 colours, photos and figures 300 dpi, CMYK

Attn: Bleed of 3 mm and bleed markings must be added to the material if the advertisement reaches the edges of the page. If the material is delivered without bleed marking publisher reserves a right to minimize the advert so that there are white edges on each side of the page.

ADVERTISING SALES AND DELIVERY OF ADVERTISING MATERIAL

Advertising sales

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www.skky.fi



