

## Editor-in-Chief & Advertisement inquiries

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## Editorial staff

Please see the latest Kliinlab issue at <https://www.skky.fi/kliinlab-lehti> for up-to-date information about the editorial staff (in Finnish)

## Delivery of advertisements

Piia Keljo, graphic designer  
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(+ cc to: [kliinlab@gmail.com](mailto:kliinlab@gmail.com))  
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## Subscriptions and address changes

Jonna Pelanti  
[jonna.pelanti@labquality.fi](mailto:jonna.pelanti@labquality.fi)

## Printing office

Offset Ulonen Oy, Tampere, Finland

## Publisher

Finnish Society of Clinical Chemistry (FSCC)

## Bank account

Nordea Bank Finland Plc  
IBAN FI97 1147 3000 2048 30  
BIC DEAFIHH

## Publisher

Finnish Society of Clinical Chemistry (FSCC)  
Suomen kliinisen kemian yhdistys ry (SKKY)  
Föreningen för klinisk kemi i Finland rf (FKKF)

## Distribution

1250 copies; clinical chemistry laboratories, hospitals, health centers and society members

## PUBLISHING SCHEDULE AND THEME NUMBERS 2024

Number	Be issued	Ads	Articles	Theme numbers
1	week 13	26.2.	16.2.	Autoimmune Diseases
2	week 26	24.5	10.5.	Intelligent Laboratory
3	week 41	20.9.	6.9.	Laboratory field in transition
4	week 51	20.11.	8.11.	Multiple views about Myeloma

## ADVERTISEMENT SIZES AND INFORMATION

Size	Position	Width x height	Price
1/1	Frontpage	210 mm x 180 mm (+ bleed 3 mm)	1600 €
1/1	Back page	210 mm x 265 mm (+ bleed 3 mm)	1400 €
2/1	Center fold*	420 mm x 297 mm (+ bleed 3 mm)	2000 €
2/1	Inner fold*	420 mm x 297 mm (+ bleed 3 mm)	1800 €
1/1	Inner page	210 mm x 297 mm (+ bleed 3 mm)	1300 €
1/2	Inner page horizontal	210 mm x 147 mm (+ bleed 3 mm)	750 €
1/2	Inner page vertical	103 mm x 297 mm (+ bleed 3 mm)	750 €
1/4	Inner page	103 mm x 147 mm (+ bleed 3 mm)	300 €

\*) Attn! While planning the adverts avoid that letters are cut at folding area. Alternatively totally avoid text running over the center line or e.g. adjusting the text spacing.

Prices VAT 0 %

**Discounts:** A discount of 10 % from the 3rd advertisement and there on in the 4th volume of Kliinlab.

Advertisement material: Printable Adobe® Acrobat® pdf-file  
Printing method: Offset, raster thickness 80 lines/cm  
Colouring: 4/4 colours, photos and figures 300 dpi, CMYK

Attn: Bleed of 3 mm and bleed markings must be added to the material if the advertisement reaches the edges of the page. If the material is delivered without bleed marking publisher reserves a right to minimize the advert so that there are white edges on each side of the page.

## ADVERTISING SALES AND DELIVERY OF ADVERTISING MATERIAL

### Advertising sales

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### Delivery of advertisement material by email:

[piia.keljo@kolumbus.fi](mailto:piia.keljo@kolumbus.fi) (+ cc to: [kliinlab@gmail.com](mailto:kliinlab@gmail.com))  
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Föreningen för Klinisk Kemi i Finland

[WWW.SKKY.FI](http://WWW.SKKY.FI)



