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Please see the latest Kliinlab issue at  
<https://www.skky.fi/kliinlab-lehti>  
for up-to-date information about  
the editorial staff (in Finnish)

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**Publisher**  
Finnish Society of Clinical Chemistry (FSCC)

**Bank account**  
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**Publisher**  
Finnish Society of Clinical Chemistry (FSCC)  
Suomen kliinisen kemian yhdistys ry (SKKY)  
Föreningen för klinisk kemi i Finland rf (FKKF)

**Distribution**  
656 copies; clinical chemistry laboratories, hospitals,  
health centers and society members

## PUBLISHING SCHEDULE AND THEME NUMBERS 2025

Number	Be issued	Ads	Articles	Theme numbers
1	week 12	21.2.	16.2.	Multi-themed
2	week 24	16.5.	11.5.	Reliable Laboratory
3	week 41	12.9.	7.9.	Laboratory field in transition
4	week 51	14.11.	9.11.	Hematology

## ADVERTISEMENT SIZES AND INFORMATION

Size	Position	Width x height	Price
1/1	Frontpage	210 mm x 180 mm (+ bleed 3 mm)	1600 €
1/1	Back page	210 mm x 265 mm (+ bleed 3 mm)	1400 €
2/1	Center fold*	420 mm x 297 mm (+ bleed 3 mm)	2000 €
2/1	Inner fold*	420 mm x 297 mm (+ bleed 3 mm)	1800 €
1/1	Inner page	210 mm x 297 mm (+ bleed 3 mm)	1300 €
1/2	Inner page horizontal	210 mm x 147 mm (+ bleed 3 mm)	750 €
1/2	Inner page vertical	103 mm x 297 mm (+ bleed 3 mm)	750 €
1/4	Inner page	103 mm x 147 mm (+ bleed 3 mm)	300 €

\*) Attn! While planning the adverts avoid that letters are cut at folding area. Alternatively totally avoid text running over the center line or e.g. adjusting the text spacing.

Prices VAT 0 %

**Discounts:** A discount of 10 % from the 3rd advertisement and there on in the 42nd volume of Kliinlab.

Advertisement material: Printable Adobe® Acrobat® pdf-file  
Printing method: Offset, raster thickness 80 lines/cm  
Colouring: 4/4 colours, photos and figures 300 dpi, CMYK

Attn: Bleed of 3 mm and bleed markings must be added to the material if the advertisement reaches the edges of the page. If the material is delivered without bleed marking publisher reserves a right to minimize the advert so that there are white edges on each side of the page.

## ADVERTISING SALES AND DELIVERY OF ADVERTISING MATERIAL

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