

Editor-in-Chief & Advertisement inquiries

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Editorial staff

Please see the latest Kliinlab issue at
<https://www.skky.fi/kliinlab-lehti>
for up-to-date information about
the editorial staff (in Finnish)

Delivery of advertisements

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Subscriptions and address changes

Titta Salopuro
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Printing office

Offset Ulonen Oy, Tampere, Finland

Publisher

Finnish Society of Clinical Chemistry (FSCC)

Bank account

Nordea Bank Finland Plc
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Publisher

Finnish Society of Clinical Chemistry (FSCC)
Suomen kliinisen kemian yhdistys ry (SKKY)
Föreningen för klinisk kemi i Finland rf (FKKF)

Distribution

656 copies; clinical chemistry laboratories, hospitals,
health centers and society members

PUBLISHING SCHEDULE AND THEME NUMBERS 2026

Number	Be issued	Ads	Articles	Theme numbers
1	week 12	20.2.	16.2.	Laboratory of aging
2	week 24	15.5.	11.5.	Lifestyle issue
3	week 41	11.9.	7.9.	Immunology
4	week 51	13.11.	9.11.	Multi-theme

ADVERTISEMENT SIZES AND INFORMATION

Size	Position	Width x height	Price
1/1	Frontpage	210 mm x 180 mm (+ bleed 3 mm)	1600 €
1/1	Back page	210 mm x 265 mm (+ bleed 3 mm)	1400 €
2/1	Center fold*	420 mm x 297 mm (+ bleed 3 mm)	2000 €
2/1	Inner fold*	420 mm x 297 mm (+ bleed 3 mm)	1800 €
1/1	Inner page	210 mm x 297 mm (+ bleed 3 mm)	1300 €
1/2	Inner page horizontal	210 mm x 147 mm (+ bleed 3 mm)	750 €
1/2	Inner page vertical	103 mm x 297 mm (+ bleed 3 mm)	750 €
1/4	Inner page	103 mm x 147 mm (+ bleed 3 mm)	300 €

*) Attn! While planning the adverts avoid that letters are cut at folding area. Alternatively totally avoid text running over the center line or e.g. adjusting the text spacing.

Prices VAT 0 %

Discounts: A discount of 10 % from the 3rd advertisement and there on in the 43rd volume of Kliinlab.

Advertisement material: Printable Adobe® Acrobat® pdf-file
Printing method: Offset, raster thickness 80 lines/cm
Colouring: 4/4 colours, photos and figures 300 dpi, CMYK

Attn: Bleed of 3 mm and bleed markings must be added to the material if the advertisement reaches the edges of the page. If the material is delivered without bleed marking publisher reserves a right to minimize the advert so that there are white edges on each side of the page.

ADVERTISING SALES AND DELIVERY OF ADVERTISING MATERIAL

Advertising sales

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